Island Global Research in the News

2016 has been a busy year so far for Island Global Research (IGR). The growing team has worked on a wide variety of interesting projects for old and new clients, in addition to producing the Island Monitor Series.

IGR stats and facts have been regularly hitting the headlines in islands around the world, so here is a selection of some of the press coverage that you might have missed:

In January, Isle of Man’s Manx radio covered the publication of the 2016 Island Monitor Series. The series has expanded from 4 Island Monitors in 2014 to 12 Island Monitors in 2016.

The press have since reported on the Island Monitors several times this year, including:

- The key findings from Island Monitor 2: Climate Change and Environment were reported on by the Guernsey Press in May,
- In July the Jersey Evening Post reported on the trend of ageing populations as identified by Island Monitor 4: Population, Migration and Demographic Trends. The online version can be found here: http://jerseyeveningpost.com/news/2016/07/19/figures-lift-the-lid-on-the-young-and-the-old/
Island Global Research carried out the Isle of Man Social Attitudes Survey 2016 on behalf of the Isle of Man Cabinet Office. This was reported on in a variety of media, including the Isle of Man Chamber of Commerce website, Manx.net, Manx Radio, Linkedin Pulse, the Isle of Man government webpage, ThreeFM, EnergyFM and Isle of Man Today.

The Island Opinion Omnibus continues to increase in popularity. Manx radio covered the findings from March’s Island Opinion EU Referendum survey, which was carried out in Guernsey, Jersey and the Isle of Man. The results of this Survey were also shared with Channel Islanders by IslandFM & the Jersey Evening Post.
April’s Island Opinion Omnibus focused on online purchase trends and garnered a lot of media interest from Bermuda. This was the first time Bermuda was included in this survey, and the results were reported on Bernews.com and Bermuda’s Royal Gazette.

Lily Gamble, Research Analyst, was interviewed by IslandFM and BBC Radio Guernsey about the trends identified within the survey. You can catch up on the BBC interview here: http://www.bbc.co.uk/programmes/p03x3g6z (about 1 hour in to the programme).

The survey results were also featured in the July edition of Business Brief: How much do the islands spend online. Read the full article online here: http://edition.pagesuite-professional.co.uk//launch.aspx?pbid=be22274b-b139-426b-b852-1462ad9f2e9 (page 7)

At the end of May, IGR hosted an Island Vulnerability and Resilience Seminar for newly elected deputies. Following the presentation, attendees expressed interest in the topics discussed on Twitter.

IGR performed the 2016 Business Trends Survey for the Young Business Group and the Chamber of Commerce.

Chris Brock, IGR’s Managing Director, was a speaker at the 2016 YBG Business Trends Survey seminar, alongside a panel of States of Guernsey Officials.

The findings engaged islanders across twitter, and was reported on in the island’s local media in June and July- including Radio Guernsey, The Guernsey Press and Contact Magazine. View the full Contact Magazine article here (page 14):

https://issuu.com/contactgsy/docs/contact_jul-aug_copy/1

IGR’s research has made it into the pages of Contact Magazine several other times this year. This includes the results of Island Opinion’s public service confidence survey, and the research IGR conducted on the value of the Cruise industry to Guernsey.

Lily Gamble, Research Analyst, spoke about Island Vulnerability and Resilience Factors at the ACCA conference 2016 in June. Orchard PR tweeted live throughout the presentation.

Finally, if you missed Chris Brock, Managing Director, talk to BBC Radio Guernsey about Iceland’s strengths on the 29th of June you can catch up here (about 2hrs 10mins in): http://www.bbc.co.uk/programmes/p03xn2v9#play