



RACIAL & ETHNIC EQUALITY SURVEY RESULTS

ISLAND GLOBAL
RESEARCH

September 2020

INTRODUCTION

Island Global Research conducted an online survey about racial and ethnic equality in Jersey, Guernsey and the Isle of Man. The survey completed by 2,384 residents between 24 August and 3 September 2020.

The survey was undertaken to gain high-level insights into perceptions of the extent to which racial and ethnic equality is an issue in the three islands.

This is an area that currently lacks data, and we hope this is a useful contribution for those interested in these issues or who require some insights for decision making. We acknowledge that this is a complex subject and a comprehensive understanding is beyond the scope of this brief survey. Instead, the survey is intended to be a starting point for those who are looking to develop a deeper understanding of these issues. More in-depth research would be required to fully explore the frequency with which racism occurs, as well as the extent to which conscious and unconscious discrimination occurs in relation to where someone is born or their ethnicity.

CONTENTS

About IGR's Racial and Ethnic Equality Survey	3
Perceptions of racial and ethnic equality in the Isle of Man	4
Perceptions of racial and ethnic equality in the Channel Islands	5
Thematic analysis of free text comments on race and ethnic equality	6
Views on Black Lives Matter from across the Crown Dependencies	7



About Island Global Research

Island Global Research is a market research and consultancy company with experience in both quantitative and qualitative research methods. We regularly conduct market research for clients in the Crown Dependencies.

From time to time, we also undertake our own research that we hope will be of interest to people living in Jersey, Guernsey and the Isle of Man. This is one of our surveys, and is an opportunity for us to give back to the Island Communities who participate in our market research.

We are very grateful to everyone who completes our surveys. If you would like to participate in our surveys or hear more from us, please go to our website to find out more:

www.islandglobalresearch.com.

ABOUT IGR'S RACIAL AND ETHNIC EQUALITY SURVEY

Island Global Research conducted an online survey about racial and ethnic equality in Jersey, Guernsey and the Isle of Man.

The questionnaire consisted of 8 questions plus respondent profiling. The first section asked about perceptions of racial and ethnic equality on their island, and the second section sought views on the Black Lives Matter Movement. This was one of our own surveys and we hope the findings will be of interest.

The survey was launched on 24 August and closed on 3 September 2020. The survey was publicised using social media and members of the Island Global Research Panel were invited to take part. 2,384 residents of the Crown Dependencies completed the survey.

The profile of respondents is broadly representative of the adult population by age and gender across the three islands. Survey weights were used to adjust for differences between the sample and the resident population. Where results are shown across islands, weights also took into account population size. We have not been able to make any adjustments for ethnicity of respondents (9% of respondents reported they were Black, Asian, Mixed/multiple ethnicities or from another minority ethnic group; 88% were white and 2% preferred not to answer). More details on the weighted and unweighted profile of the sample are available on request.

Thank you to all who participated in this survey. We are grateful for the time taken to share your views.

While a few voices felt that this is a topic that doesn't need addressing and doing so encourages division, there were also a number of people who expressed hope that the results of this survey will encourage their island to move forward in challenging some peoples' attitude and/or behaviour towards those of a different race, ethnicity and/or place of birth.




Of those that see this is an issue relevant to their island, it was commonly believed to be "casual" racism and unconscious bias by individuals (rather than organisations) that most needs addressing. Education and increased awareness of the issues, to encourage attitude change was commonly suggested. This is not to invalidate those with different experiences.

We'd also like to thank those who shared experiences of more overt acts of racism, as well as those that who explained that they had never experienced any problems in this respect.

Lindsay, Lily and everyone at Island Global Research.

IGR's Racial & Ethnic Equality Survey was completed by 2,384 residents in the Crown Dependencies.

24 August – 3 September 2020

Jersey 	609 residents
Guernsey 	728 residents
Isle of Man 	1047 residents



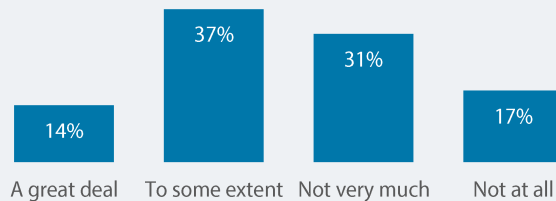
IN THE ISLE OF MAN, IGR'S RACIAL & ETHNIC EQUALITY SURVEY FOUND...

14% ...think there is a **great deal of racism** in the Isle of Man today.
A further 37% believe there is to some extent.

41% ...think **changes are still needed** to give all racial and ethnic groups equal rights in the Isle of Man.

When asked which is the bigger problem in the IOM, respondents were almost **equally likely** to say "**not seeing racism**" as they were to say "**seeing racism where it does NOT exist**".

To what extent do you think racism exists in your island today? *Excluding don't know.*



60% of respondents who are **Black, Asian, multiple ethnicities or from another minority ethnic group*** said a **little, some or a great deal of racism** exists.

1 in 5 **under 40s** said there is a **great deal of racism compared to 1 in 7 of those aged 40-64 and fewer than 1 in 10 aged 65+.**

Which of these statements comes closest to your own view? *Excluding don't know.*

Our island...

has <u>already made</u> the changes	32%
<u>will make</u> the changes	36%
will <u>not make</u> the changes	5%
no changes have been needed	22%
None of the above	5%

...needed to give all racial and ethnic groups equal rights

50% of respondents who are **Black, Asian, multiple ethnicities or from another minority ethnic group*** believe the necessary changes have already been made.

Those aged 65+ were more likely than younger generations to say '**no changes have been needed**' (30% vs 12% in U40s; 19% in 40-64).

When it comes to discrimination due to race or ethnicity, which do you think is the bigger problem for the island today? *Excluding don't know & neither.*



There were no notable differences by ethnicity.

50% of **under 40s** said **not seeing racism** where it does exist is the bigger problem, compared to **35%** of those aged **65+.**

*The survey was launched in the Isle of Man on 24 August and closed on 3 September 2020. It was completed by 1,047 adult residents. The results are representative of the adult population by age and gender. We have not made any adjustments for ethnicity of respondents: Black, Asian, Mixed/multiple ethnicities or another minority ethnic group = 14%; White= 83%; Prefer not to say=3%. *small base size (87 respondents)*



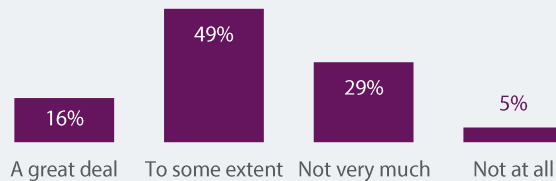
IN THE CHANNEL ISLANDS, IGR'S RACIAL & ETHNIC EQUALITY SURVEY FOUND...

16% ...think there is a **great deal of racism** in the Channel Islands today.
A further 49% believe there is to some extent.

53% ...think **changes are still needed** to give all racial and ethnic groups equal rights in the Channel Islands.

57% ... believe **"not seeing racism" is a bigger problem** in the Channel Islands than **"seeing racism where it does NOT exist"**.

To what extent do you think racism exists in your island today? *Excluding don't know.*

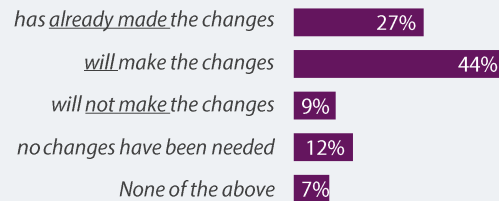


93% of respondents who are **Black, Asian, multiple ethnicities or from another minority ethnic group*** said a **little, some or a great deal of racism** exists.

1 in 5 under 40s said there is a **great deal of racism compared to 1 in 6 of those aged 40-64 and fewer than 1 in 10 aged 65+.**

Which of these statements comes closest to your own view? *Excluding don't know.*

Our island...



...needed to give all racial and ethnic groups equal rights

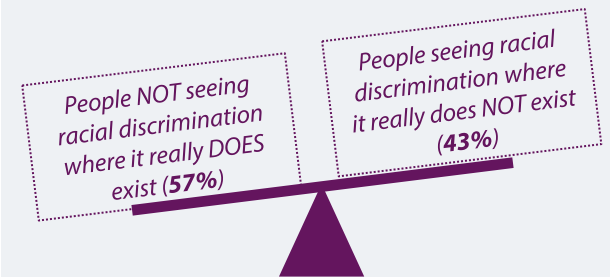


Those in Jersey were more slightly more likely to say that the changes have already been made (31% in J; 22% in G).

There were no notable differences by ethnicity.

Still a minority view, but those aged 65+ were more likely than younger generations to say '**no changes have been needed**' (16% vs 8% in U40s; 13% in 40-64).

When it comes to discrimination due to race or ethnicity, which do you think is the bigger problem for the island today? *Excluding don't know & neither.*



79% of respondents who are **Black, Asian, multiple ethnicities or from another minority ethnic group*** said "not seeing racism" is the bigger problem.

68% of under 40s said **not seeing racism** where it does exist is the bigger problem, compared to **35% of those aged 65+.**

The survey was launched in Jersey and Guernsey on 24 August and closed on 3 September 2020. It was completed by 609 adult residents in Jersey and 728 in Guernsey. The results are representative of the adult population by age, gender and island. We have not made any adjustments for ethnicity of respondents: Black, Asian, Mixed/multiple ethnicities or another minority ethnic group = 6%; White= 92%; Prefer not to say=2%.

**small base size (45 respondents)*

DO YOU HAVE ANY COMMENTS RELATING TO DISCRIMINATION DUE TO RACE OR ETHNICITY ON YOUR ISLAND?

A wide range of views and experiences were voiced in response to this question. The following themes were identified and summarise the range of responses from various ethnic backgrounds across all three islands:

There is no discrimination due to race in the islands. It is not something that needs addressing.

Casual racism is a real concern. Often the person doesn't realise they are doing it.

Need education to help change people's attitudes – to address unconscious bias, and enable them to recognise discrimination where they currently do not see it.

Talking about the subject creates division.

Some / a little racism may exist but it is not visible to me.

Neither 'not seeing racism' nor 'seeing racism where it doesn't exist' can be considered 'big' problems.

We need to challenge views and raise awareness. A perception that this is particularly so amongst older sections of the population.

Our island is very welcoming and friendly to people from all different backgrounds.

It is not necessarily more legal protection that is required to ensure equality...

... it is more about encouraging attitudinal change amongst some sectors of the population.

White privilege needs to be better understood and acknowledged.

Discrimination against people not born on the island, regardless of race / skin colour, is also an issue raised.

We live in a largely accepting and tolerant society.

It is better than it used to be.

Unconscious bias is evident

It is an important topic that needs more coverage in schools, especially as the island can be considered to lack diversity in this regard.

It is no where near as much of an issue as the UK and other parts of the world... race relations are worst in the USA.

Local people and local customs also need respecting.

Both 'not seeing racism' and 'seeing racism where it doesn't exist' are problems in society.

People of all different ethnic backgrounds can be racist

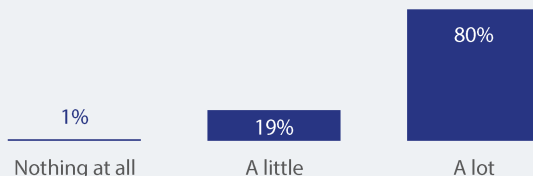
Some respondents recounted incidents of racism against themselves or people they know. IGR would like to thank those who felt able to share their experiences, we understand that in some cases this may have been difficult.

The survey was launched in the Crown Dependencies on 24 August and closed on 3 September 2020. It was completed by 2,384 adult residents. The results are representative of the adult population by age and gender and island. We have not made any adjustments for ethnicity of respondents: Black, Asian, Mixed/multiple ethnicities or another minority ethnic group = 9%; White= 88%; Prefer not to say=2%.

WHEN ASKED ABOUT THE BLACK LIVES MATTER MOVEMENT, RESULTS WERE SIMILAR ACROSS THE THREE ISLANDS...

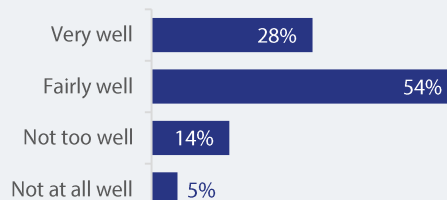
80% ...have **heard a lot** about the Black Lives Matter Movement

How much, if anything, have you heard about the Black Lives Matter Movement?



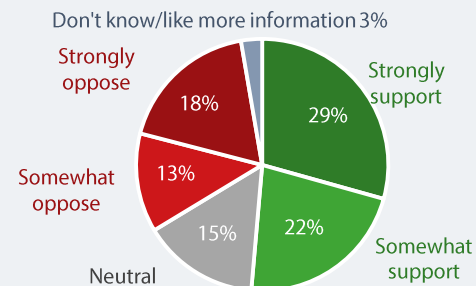
28% ... feel they **understand** the movement's goals **very well**.

How well, if at all, do you feel you understand the goals of the Black Lives Matter movement?



51% ... **support** the Black Lives Matter movement.

From what you've heard, do you support or oppose the Black Lives Matter movement?



Do you have any comments about the Black Lives Matter Movement?

"All lives matter" "I do not see [BLM's] relevance in [my island]"

"We have a unique position here ... Most people get on."

"Better to keep things like statues intact and rewrite the notices under them to include racial bias rather than hide them away."

"BLM risks making things worse rather than better as it focuses on difference rather than unity"

"BLM is a Marxist pressure group"

"...too easily the BLM 'movement' and the BLM 'organisation' goals are conflated."

"I agree with the statement Black Lives Matter but not the group BLM"

"I would like to see a non-political Black Lives Matter Group that I could really get behind and support all the way to full equality."

"A lot of people fail to understand why saying "all lives matter" is problematic."

"I am aware there are issues of people mis-using the term and sometimes do not agree with their actions. I fully support BLM in relation to highlighting / acting against racist police actions in the US (& UK)."

"There's this idea formed that you're either a rabid socialist because you support BLM (not necessarily everything to do with it but the actual core of it) or you refuse to admit there's racial inequality and decide it's attention seeking. There needs to be more discussion ... so people understand better."

"The discrimination against black people, which sometimes goes as far as being fatal is just wrong. It must stop. Skin colour should never mitigate against anyone."

The survey was launched in the Crown Dependencies on 24 August and closed on 3 September 2020. It was completed by 2,384 adult residents. The results are representative of the adult population by age and gender and island. We have not made any adjustments for ethnicity of respondents: Black, Asian, Mixed/multiple ethnicities or another minority ethnic group = 9%; White= 88%; Prefer not to say=2%.



Island Global Research

PO Box 68
Albert House
South Esplanade, St Peter Port
Guernsey, GY1 3BY
+44 (0) 1481 716227
info@islandglobalresearch.com
www.islandglobalresearch.com



Island Global Research

Part of the BWCI Group