

## IMPACT OF COVID-19 ON WORK AND BUSINESS

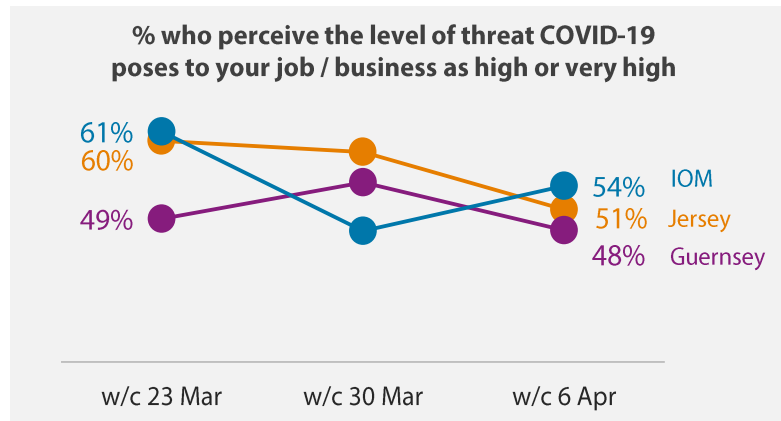
(RESPONSES FROM 23 MARCH – 12 APRIL)

Many business have changed how or when they operate because of COVID-19. For some this had meant introducing more flexible working, however, for others the impact has been more severe as the stay at home requirements means their place of work is temporarily closed and business activity is suspended.

Over the past 3 weeks, respondents in Jersey, Guernsey and the Isle of Man who were economically active (i.e. employed, self-employed, furloughed/not working due to COVID-19) have told us how COVID-19 has affected their work and business.

### More than 80% said they had experienced a change in how or when they work:

- 47% now work from home some or all of the time, and 40% said their working hours had changed because of COVID-19.
- 50% think COVID-19 poses a high or very high threat to their job or their business (i.e. rate the threat as 7+ out of 10). Results were similar across the islands, but there were notable differences by employment status.



### In past week, % who perceive threat to job as high/very high

Full-time employed	Part-time employed	Self-employed	Furloughed / not working
44%	51%	66%	70%

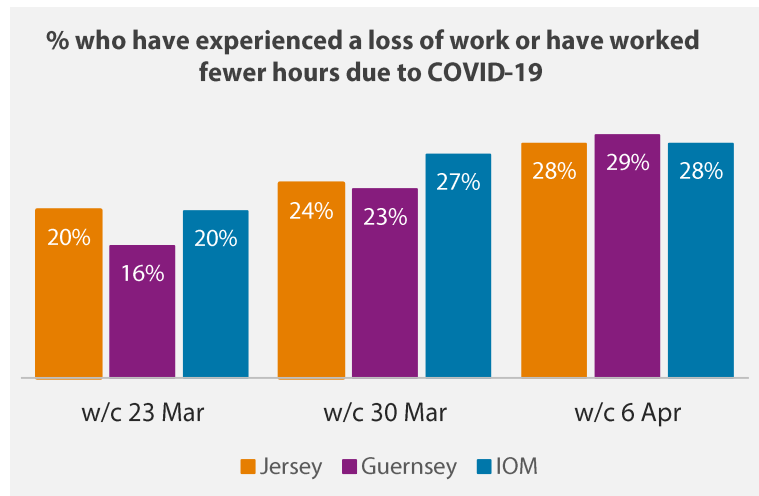
**An increasing percentage of people said they had been adversely affected, in that they have been furloughed, are no longer working due to COVID-19, have no regular work or have worked fewer hours.**

Self-employed are especially vulnerable:

- 42% said they had to close or suspend business activity,
- 31% saw reduced demand for their products/services, and
- 13% said they had to access additional financial support.

### COVID-19 has reduced household income:

- 55% of those furloughed/not working, 47% of the self-employed, and 12% of employees reported they had experienced a substantial reduction in their household income in the past week



Island Global Research is running a similar survey each week to track the impact of COVID-19 on people in Jersey, Guernsey and Isle of Man.

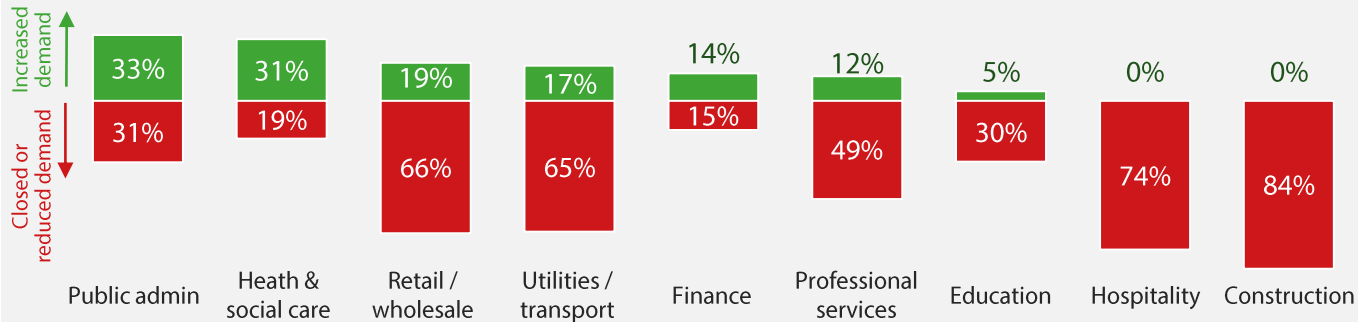
Surveys on the 'Impact of COVID-19' were undertaken by Island Global Research in weeks commencing 23 March, 30 March and 6 April. The latest survey was completed by 1,595 residents in the Crown Dependencies. (688 Guernsey, 515 Jersey, and 392 Isle of Man).

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(RESPONSES FROM 23 MARCH – 12 APRIL)

Our experience of COVID-19 depends on the sector we work in. Many respondents indicated COVID-19 had impacted the demand for their products/services or that their business is now closed.

Finance, which is the largest sector in each island, appears relatively resilient. Unsurprisingly, public administration and health and social care have seen an increased demand, while hospitality and construction are the hardest hit.

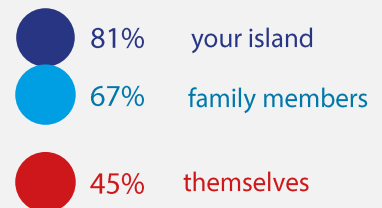


Around 1 in 5 of survey respondents are key workers.

- 28% of key workers said they had seen an increased demand for their products/services in the past week.
- 29% had worked extra hours, though this was close to 50% among those working in health and social care.

Key workers perceive the level of threat COVID-19 poses to themselves as higher than workers in non-essential roles: (45% vs 36%). But they are more concerned about the threat to family members and the island as a whole than they are to themselves.

### % of key workers who perceive COVID-19 poses a high/very high threat to...



### All of us at Island Global Research would like to say thank you to our leaders and key workers.

Many respondents have also expressed their appreciation. These are just a few of the comments we've received.

*"Thankful we have such wonderful nurses, carers, and all those keeping the island ticking over."*

*"We'll come through this, and many, many thanks to ALL the key workers."*

*"Shop assistants doing a great job, very undervalued!"*

*"Well done to those keeping tabs on C-19, caring for sick and vulnerable, training new workers in pathology, training and learning icu techniques, creating new icu, selling food, collecting rubbish the list goes on and on. Thank you, you are doing a great job and we owe you xxx"*

*"I believe that as an Island community we are better placed than the UK to combat and manage this threat. As Islands we have a stronger can do attitude and can change direction quicker than others when required to do so."*

*"Thank you to Guernsey's leaders and essential workers for all you are doing. This experience would be far, far, far worse without your outstanding work."*

*"Amazing sense of community in Jersey has been wonderful and uplifting"*

*"I support what is being done on the Isle of Man and applaud and thank both the government, NHS workers and all the services who are working to overcome and aid the rest of us. Thank you."*

**JOIN THE SURVEY:** Island Global Research is running a similar survey each week to track the impact of COVID-19 on islanders in Jersey, Guernsey and Isle of Man. Many thanks to everyone for sharing your experience.

Take part via: [www.islandglobalresearch.com/news](http://www.islandglobalresearch.com/news)