

# 2019

## BREXIT SURVEY

THE VIEWS OF JERSEY, GUERNSEY  
AND THE ISLE OF MAN



Island Global Research

# INTRODUCTION AND APPROACH

Brexit is rarely out of the headlines these days, and views are wide ranging. We conducted the survey to find out what people in Jersey, Guernsey and the Isle of Man think about Brexit and learn what they are worried about.

The survey was conducted online, and comprised of seven questions. Responses were collected between 27 September and 9 October 2019. We contacted our market research panel, inviting them to participate in the survey. We also promoted the survey using social media.

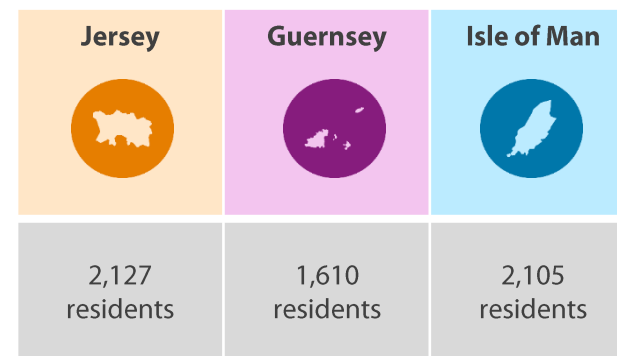
The survey was completed by 5,842 residents across the Crown Dependencies, with 2,127 respondents from Jersey, 1,610 from the Bailiwick of Guernsey and 2,105 from the Isle of Man.

The sample of respondents closely resembled the age and gender profile of adults resident in each island. Survey weights were applied to adjust for the small differences between the age and gender of the sample and the resident population. This is a standard statistical method that allows us to report results for the island as a whole.

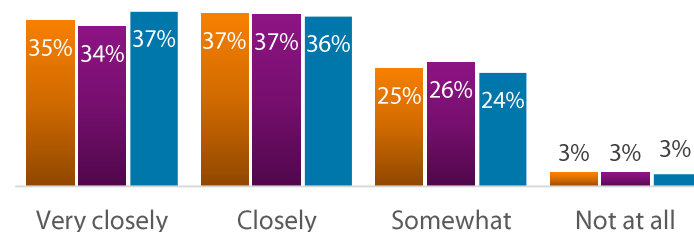
This report was published on 10 October 2019.

Please email [info@islandglobalresearch.com](mailto:info@islandglobalresearch.com) or call 01481 716227 if you or your organisation have any questions or would be interested to learn more from the data.

**The survey was completed by 5,842 residents in the Crown Dependencies.**

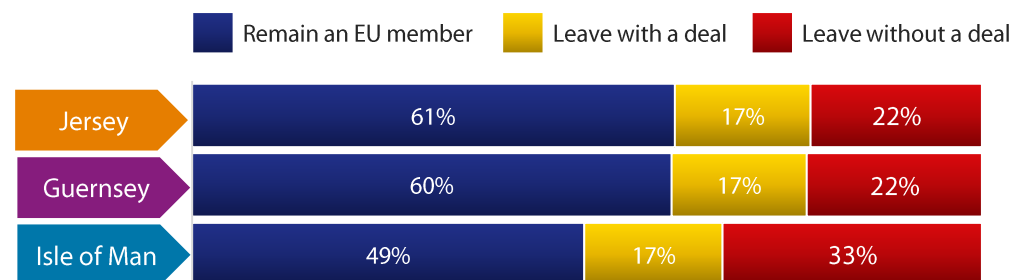
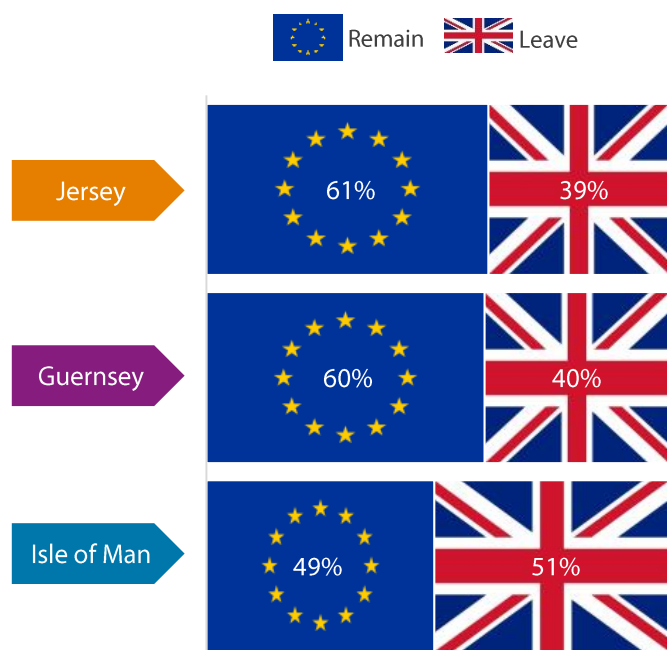


**How closely are you following news about Brexit?**

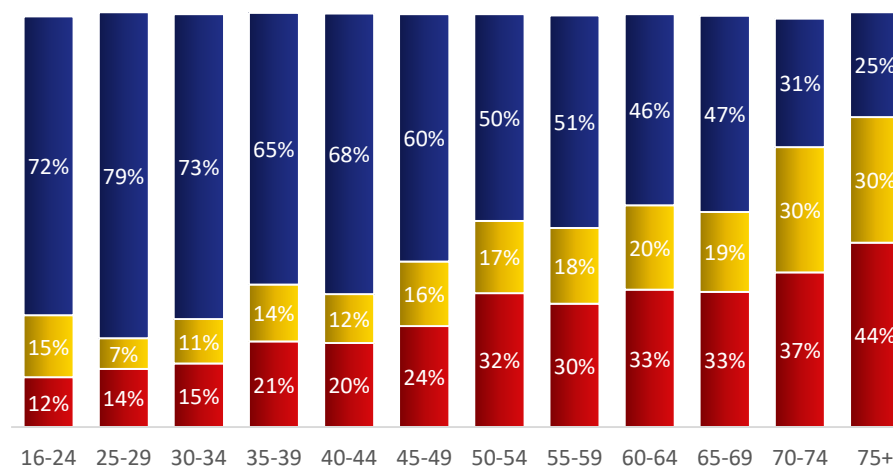


# PREFERENCE FOR BRITAIN TO REMAIN OR LEAVE

If there was a referendum on Britain leaving the EU, what would be your preferred outcome?



Remain vs Leave by age  
(Crown Dependencies Overall)

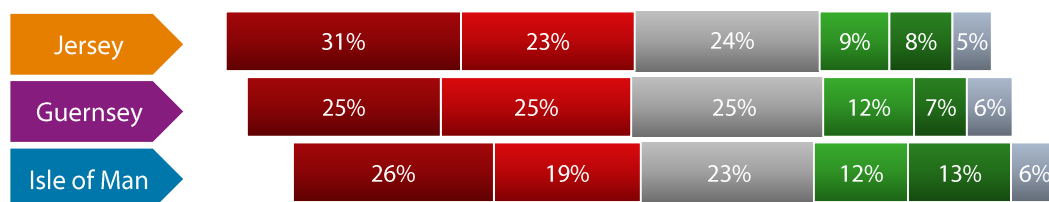


# IMPACT ON YOUR ISLAND

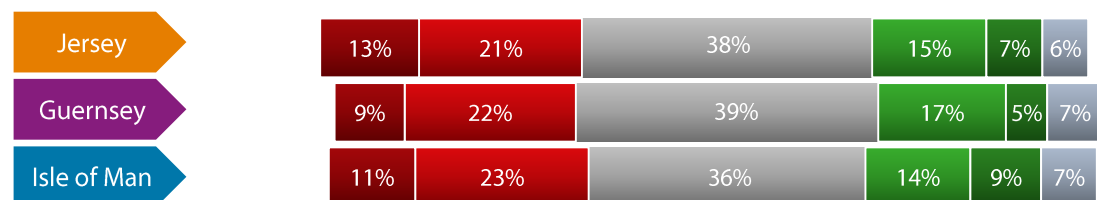
**What impact do you think Brexit will have on your island if the UK leaves the EU...**

*Please rate on a scale from 1 to 5, where 1 is very negative and 5 is very positive*

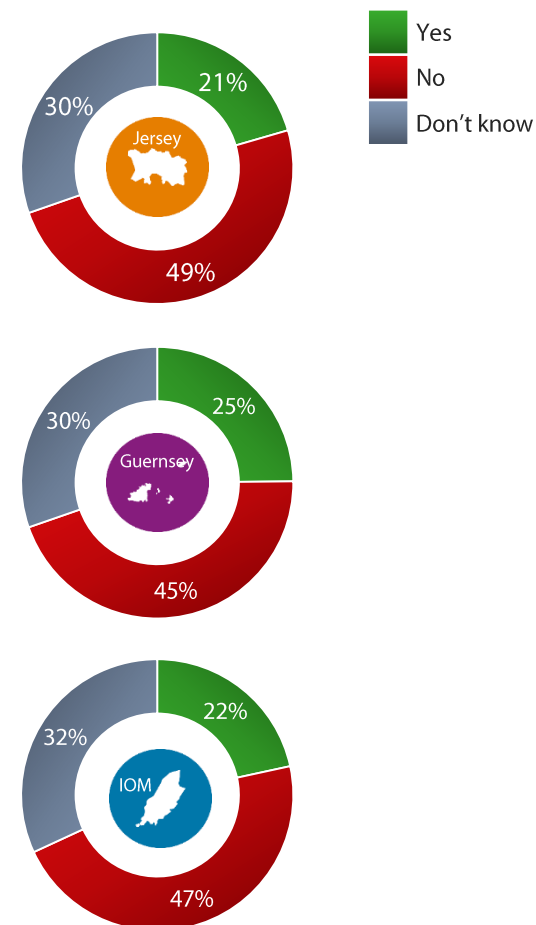
## ...WITHOUT A DEAL



## ...WITH A DEAL



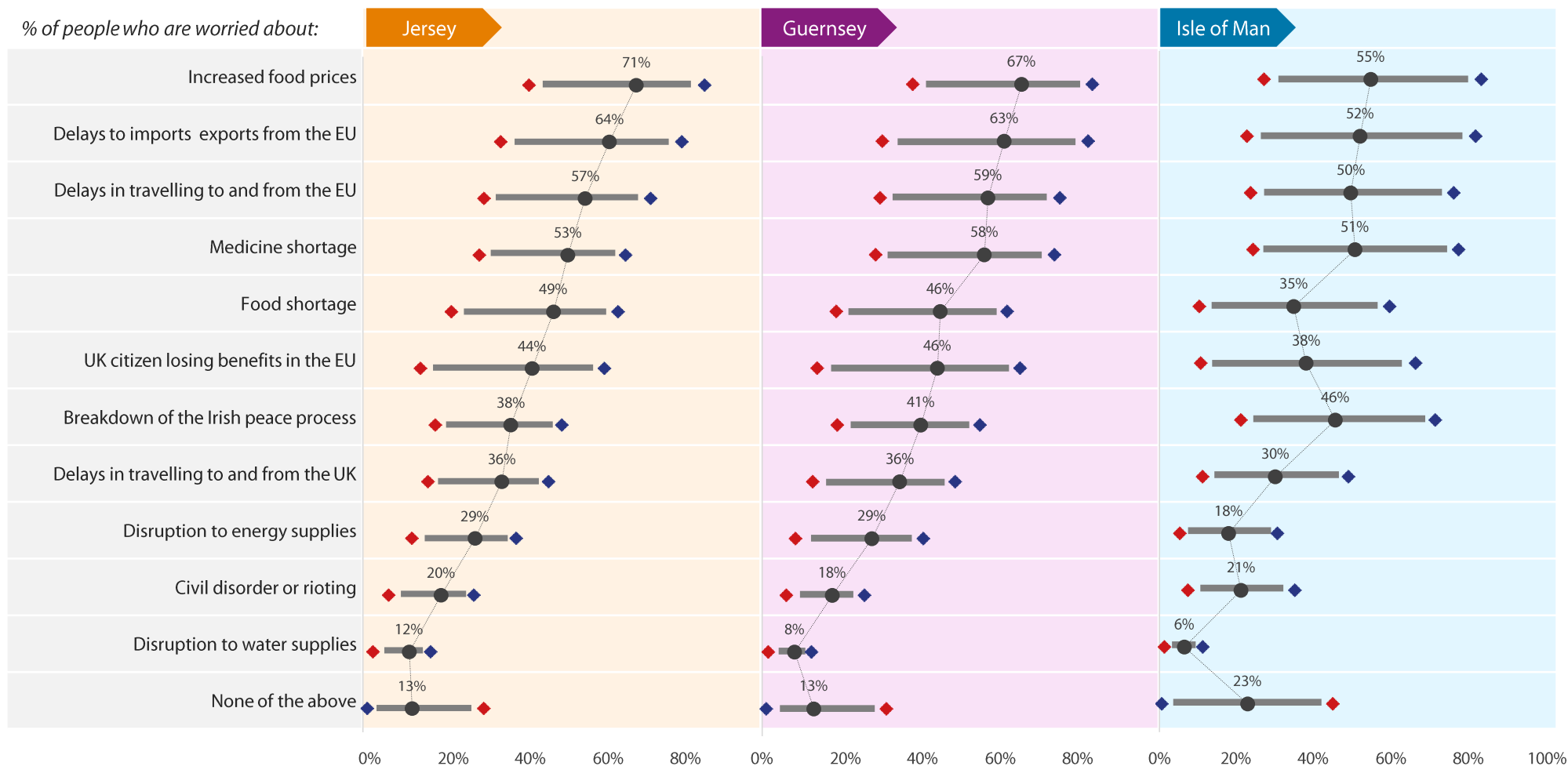
**Do you think your government is doing enough to prepare for Brexit?**



# CONCERNS IF BRITAIN WERE TO LEAVE WITHOUT A DEAL

Which, if any, of the following are you worried about happening in the event of Britain leaving the EU without a deal? Please select all that apply.

● Overall    ♦ Leave Supporters    ◆ Remain Supporters



# SUMMARY



## Jersey

**61% of people in Jersey would prefer Britain to remain in the EU, while 39% would prefer Britain to leave.**

**Only 21% of people think the Government of Jersey is doing enough to prepare for Brexit.**

### Leaving the EU without a deal:

- 22% of residents would prefer to leave without a deal.
- 54% think Brexit will have a negative or very negative impact on Jersey if Britain were to leave the EU without a deal.
- 71% are worried about the price of food increasing in the event of Britain leaving the EU without a deal. Delays to imports and exports from the EU, delays in travelling to and from the EU and medicine shortage are also events that over half of people are worried about.
- When asked which of the events they were MOST worried about (up to 3), increased food prices followed by medicine shortages were of greatest concern.
- Leave supporters are less likely than remain supporters to be worried about the potential impacts of Britain leaving with the EU without a deal.
- When compared with a recent UK survey\*, people living in Jersey are similarly worried as people in the UK about medicine and food shortages. But they are more worried than those living in the UK about increased food prices, delays to imports/exports from the EU, citizens losing benefits in the EU and delays travelling to/from the EU.



## Guernsey

**60% of people in Guernsey would prefer Britain to remain in the EU, while 40% would prefer Britain to leave.**

**Only 25% of people think the States of Guernsey is doing enough to prepare for Brexit.**

### Leaving the EU without a deal:

- 22% of residents would prefer to leave without a deal.
- 50% think Brexit will have a negative or very negative impact on Guernsey if Britain were to leave the EU without a deal.
- 67% are worried about the price of food increasing in the event of Britain leaving the EU without a deal. Delays to imports and exports from the EU, delays in travelling to and from the EU and medicine shortage are also events that over half of people are worried about.
- When asked which of the events they were MOST worried about (up to 3), medicine shortages followed by increased food prices were of greatest concern.
- Leave supporters are less likely than remain supporters to be worried about the potential impacts of Britain leaving with the EU without a deal.
- When compared with a recent UK survey\*, people living in Guernsey are similarly worried as people in the UK about medicine shortages, increased food prices and food shortages. But they are more worried than those living in the UK about delays to imports/exports from the EU, citizens losing benefits in the EU and delays travelling to/from the EU.



## Isle of Man

**49% of people in the Isle of Man would prefer Britain to remain in the EU, while 51% would prefer Britain to leave.**

**Only 22% of people think the Manx Government is doing enough to prepare for Brexit.**

### Leaving the EU without a deal:

- 33% of residents would prefer to leave without a deal.
- 45% think Brexit will have a negative or very negative impact on the Isle of Man if Britain were to leave the EU without a deal.
- 55% are worried about the price of food increasing in the event of Britain leaving the EU without a deal. Delays to imports and exports from the EU, delays in travelling to and from the EU and medicine shortage are also events that over half of people are worried about.
- When asked which of the events they were MOST worried about (up to 3), medicine shortages were of greatest concern.
- Leave supporters are less likely than remain supporters to be worried about the potential impacts of Britain leaving with the EU without a deal.
- When compared with a recent UK survey\*, people living in the Isle of Man are similarly worried as people resident in the UK about medicine shortages and increased food prices. They are more worried than those living in the UK about delays to imports/exports from the EU, citizens losing benefits in the EU, delays travelling to/from the EU and the breakdown of the Irish peace process.



# Island Global Research

PO Box 68  
Albert House  
South Esplanade, St Peter Port  
Guernsey, GY1 3BY  
+44 (0) 1481 716227  
info@islandglobalresearch.com  
www.islandglobalresearch.com

## About Island Global Research

Island Global Research is a market research and consultancy company with experience in both quantitative and qualitative research methods. We regularly conduct market research for clients in the Crown Dependencies.

From time to time, we also undertake our own research that will be of interest to people living in Jersey, Guernsey and the Isle of Man. This is one of our surveys.

We are very grateful to everyone who completes our surveys. If you would like to participate in our surveys or hear more from us, please go to our website to find out more: [www.islandglobalresearch.com](http://www.islandglobalresearch.com).

Island Global Research is part of the BWCI Group, and a member of Abelica Global.

Want to stay in touch? You can find us on the following social media platforms:

 @islandopinion

 @island\_global

 island\_global

 Island Global Research