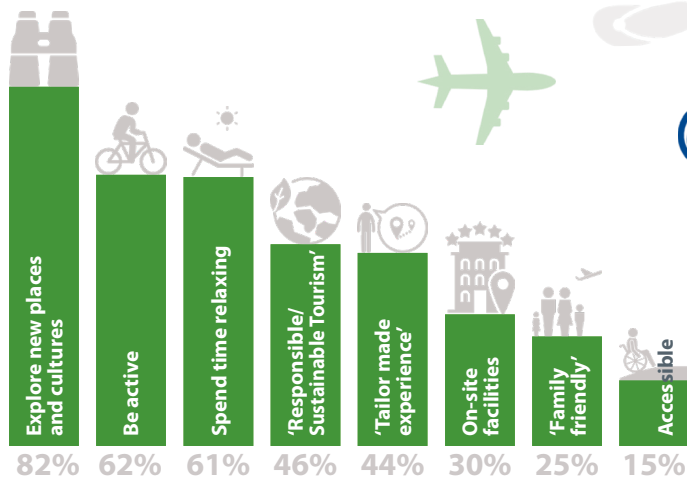


THE 'TRAVEL & TOURISM' SURVEY

WANT FROM A HOLIDAY:



A **third** of people have been on a cruise before and a further **36%** would consider it in the future.

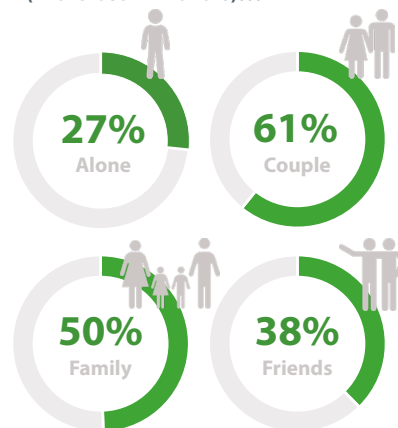


Less than a **tenth** of people have been on a wellness holiday before, but a further **41%** would consider it in the future.

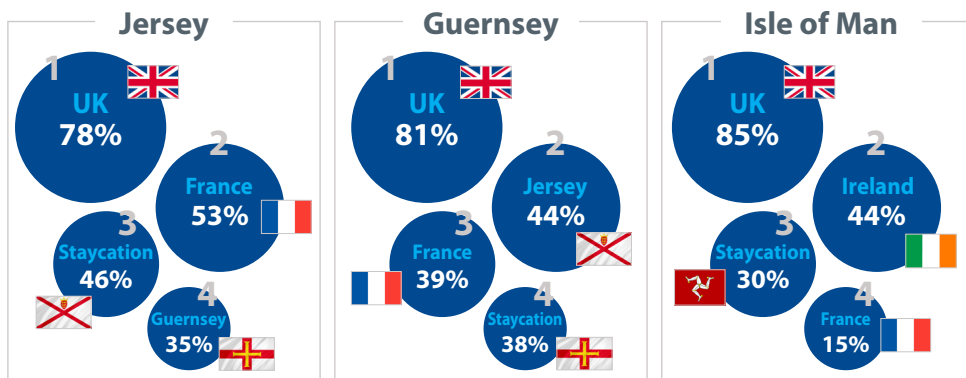


87% had been on holiday in the previous 12 months

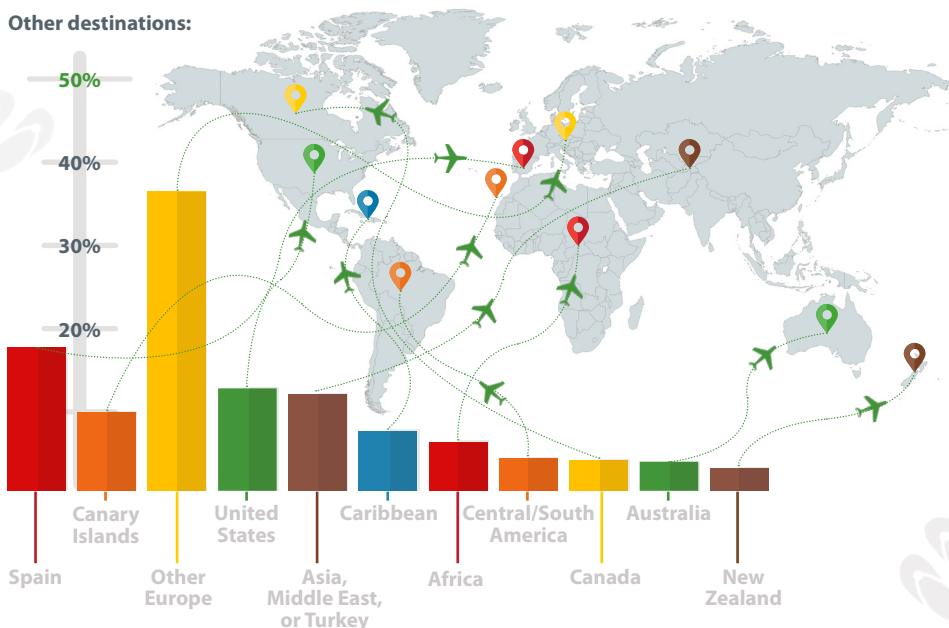
WENT ON HOLIDAY WITH (in the last 12 months)...



WENT ON HOLIDAY TO (in the last 12 months)...



Other destinations:



TYPES OF HOLIDAY TAKEN (in the last 12 months)...



The 'Travel & Tourism' survey was undertaken by **Island Global Research**.

The 2019 survey was completed by 2,447 residents in the Crown Dependencies (795 Jersey, 978 Guernsey and 674 Isle of Man).